



Building Better Life Chances through tackling poverty

Case Study

Cheshire West and Chester's Shared Prosperity Investment Plan aimed to support projects which would build better life chances particularly for communities in deprived areas, disabled people and people vulnerable to the cost-of-living crisis.

Projects which sought to try out new ways of working which would make them more resilient and sustainable were particularly welcomed as well as those supporting activity in 20% most deprived wards or worked with the individuals most vulnerable to poverty.



Funded by UK Government



Cheshire West and Chester

Cheshire West Voluntary Action (CWVA) secured funding to enable five organisations to deliver 'Food for All' focus groups in their local communities.

The groups championed the voices of people struggling to prepare or eat nourishing food, helping us understand the reasons why.

They explained the 'pressure points' that throw people into an unexpected crisis, as well as gathering evidence of the impact that financial pressures have on people and making recommendations for change – both to increase financial stability and food security.

The reports have provided valuable insight to help us understand the challenges of being able to regularly eat and enjoy healthy and nutritious food.

