Cheshire West & Chester Council

## Frodsham "Leisure Centre

## Our shared ambitions for Frodsham:

- Modern vibrant leisure and wellbeing facility co-located with the Library in current location
- High-quality air-conditioned gym and multi-functional studios to deliver a broad range of health & wellbeing activities for the local community
- Fully accessible facilities and equipment to support people to live longer, healthier and happier lives
- Modernise showering, changing and toilet facilities
- Energy Efficient building, which is environmentally and economically sustainable
- Flexible and welcoming space

Cheshire West and Chester Council, together with Brio, are fully committed to improving facilities in Frodsham To help inform development, we have completed:

- Community & Stakeholder Consultation/engagement
- · Leisure needs analysis
- · Assessment of usage and trends
- Building survey & identification of energy efficiency options

 Feasibility study looking at a long list of options and potential funding





Better range of accessible equipment & changing important

89% said priority is for upgraded higher quality facilities Sports Hall operating near capacity in evenings and peak times Limited demand for synthentic pitch (even if upgraded)

People want
a welcoming space
to sit & socialise rather than

Co-location important -60% users visit library and leisure in same visit

What we've learnt 74% want focus on flexible studio space for leisure classes and wellbeing Class sizes are limited due to studio size and dont meet demand at peak times

Existing building would need a new roof if refurbished Proximity of other facilities means no justification for public funding for pool or single-sport facilities

Membership levels at all time high & continue to grow 33 leisure classes each week plus Schools and Vivo programme

Potential
interest from
public sector
service in
occupying upper

1 in 10 local residents now hold a Brio local nembership

21 sports clubs use centre weekly

## What we're doing next?

Detailed study underway to explore design options in detail:

 Option A: Exploring refurbishment of ground floor as a modern, vibrant andfit-for-purpose leisure, health and well-being facility, with upper floor use by a public sector partner Option B: Partial demolition
 of two-storey building and
 re-building modern, vibrant and
 fit-for-purpose leisure, health and
 wellbeing facilities (Library and
 sports hall unaffected)

The study will be completed in 2025, with the Council's cabinet considering recommendations on way forward in Spring 2025.

Potential sources of funding will be simultaneously explored.



## Want to Know more?

Speak to a member of the **BRIO Leisure team or visit webpage:** www.cheshirewestandchester.gov.uk/a56-leisure-corridor